

ECAS is Recruiting a Digital Democracy and Campaigning Coordinator

The European Citizen Action Service (ECAS) is a Brussels-based international non-profit organization with a pan-European membership and 24 years of experience.

ECAS' mission is to empower citizens to exercise their rights and promote open and inclusive decision-making through the provision of high quality advice, research and advocacy, as well as capacity building to civil society organisations.

ECAS' Vision

ECAS aspires to be the EU Resource Centre on citizens' rights, campaigning for an inclusive, transparent and democratic Europe, where the benefits of EU citizenship can be fully tapped.

ECAS' Values

- Non-partisanship: Free from affiliation with any political party.
- Professionalism: Striving for excellence in all aspects of our work.
- Empowerment: Enabling citizens to understand and utilize their rights.
- Inclusiveness: Ensuring that ALL EU citizens can fully enjoy their rights.
- Innovation: Applying unique and modern solutions.

Description of the Job

A new Deliberative-Collaborative eDemocracy model is emerging worldwide. This model can ensure high quality policymaking by involving citizens directly in the policy process through the use of Web2.0 facilities to enhance and manage large scale information in a collaborative process. As a part of this model, crowdsourcing for policymaking has been used at national and local levels to gather information and knowledge from an undefined crowd using Information and Communication Technology (ICT) and the internet.

Consistent with its objectives under Pillars II and III - "Open EU Decision-Making"¹ and "Engaging the Unengaged",² ECAS is implementing a Digital Democracy Agenda with the aim being to explore the democratic potential of ICT in:

- reducing the gap between the political elites and citizens;
- transforming the relationship between EU citizens and EU decision-makers into more of a partnership, thus contributing to the creation of an engaged citizenship;

¹ **Objective:** Contribute to developing an "engaged EU citizenship" by ensuring improved **transparency** of EU decision-making and more active **citizens' participation and collaboration** in EU policy formulation.

² **Objective:** Diversify approaches to outreach and engage Central and Eastern European Member States, Citizens and Youth.

- enabling the EU to go beyond consultations and structured dialogues with the usual stakeholders to expand the number of contributors to EU policy making, remove potential barriers to participation which translate into a general feeling of exclusion, and engage groups that are underrepresented.

The successful candidate will take the lead in and coordinate ECAS' activities related to the Digital Democracy Agenda. The candidate should play a pro-active role in the implementation of ECAS advocacy campaigns on citizens' rights while working in close collaboration with the other team members.

He/She should have a keen interest in understanding European citizenship issues, should operate effectively at their own initiative while being a team player and should be able to work under tight deadlines.

Commitment to ECAS' mission and values is a must.

Responsibilities

Reporting to the Director of ECAS, the Candidate will:

- Continue to develop and lead ECAS' Digital Democracy Agenda.
- Coordinate ECAS' e-participation projects.
- Manage ECAS' Knowledge Centres.
- Create a network of partners and stakeholders interested in piloting crowdsourced legislation at EU level.
- Further develop the online aspects of ECAS' activities – e.g. webinars, infographics.
- Monitor daily political, policy and legislative developments.
- Design and support the implementation of ECAS' advocacy campaigns (in cooperation with the respective content-related Managers).
- Promote ECAS' work to decision-makers and stakeholders.
- Write statements, positions, press releases, and articles related to digital democracy.
- Manage ECAS' online tools and social media.

Knowledge and Experience

- University or Master Degree in Journalism, e-Marketing, International Relations, European Studies or any other relevant field.
- Excellent knowledge of the EU decision-making process.
- Minimum 3 years of professional experience in the communication field, preferably at EU level.
- Public speaking experience.
- Experience using MS Office products, experience with web content management (Wordpress, Drupal or other) would be an asset.
- Experience with analytical tools such Google analytics.
- Experience with social media (Twitter, YouTube, LinkedIn, Storify etc.).

Skills Required

- English language proficiency – written and oral.
- EU project management skills.
- Excellent written and verbal communication skills.
- Proven skills in campaigning and event management.
- Friendly, social, pro-active.
- Innovative and result-oriented.
- Team worker but capable of performing tasks independently.
- Capable to work under pressure and to observe strict deadlines.
- Capable of multi-tasking.

Deadline for Applications:

Applications - CV and Motivation Letter including salary expectation - should be submitted by 21 August 2015 to Ms. Assya Kavrakova at assya.kavrakova@ecas.org.

ECAS is an equal opportunity employer which seeks to further diversify its staff in terms of gender, culture and nationality.

Only shortlisted candidates will be contacted for an interview.